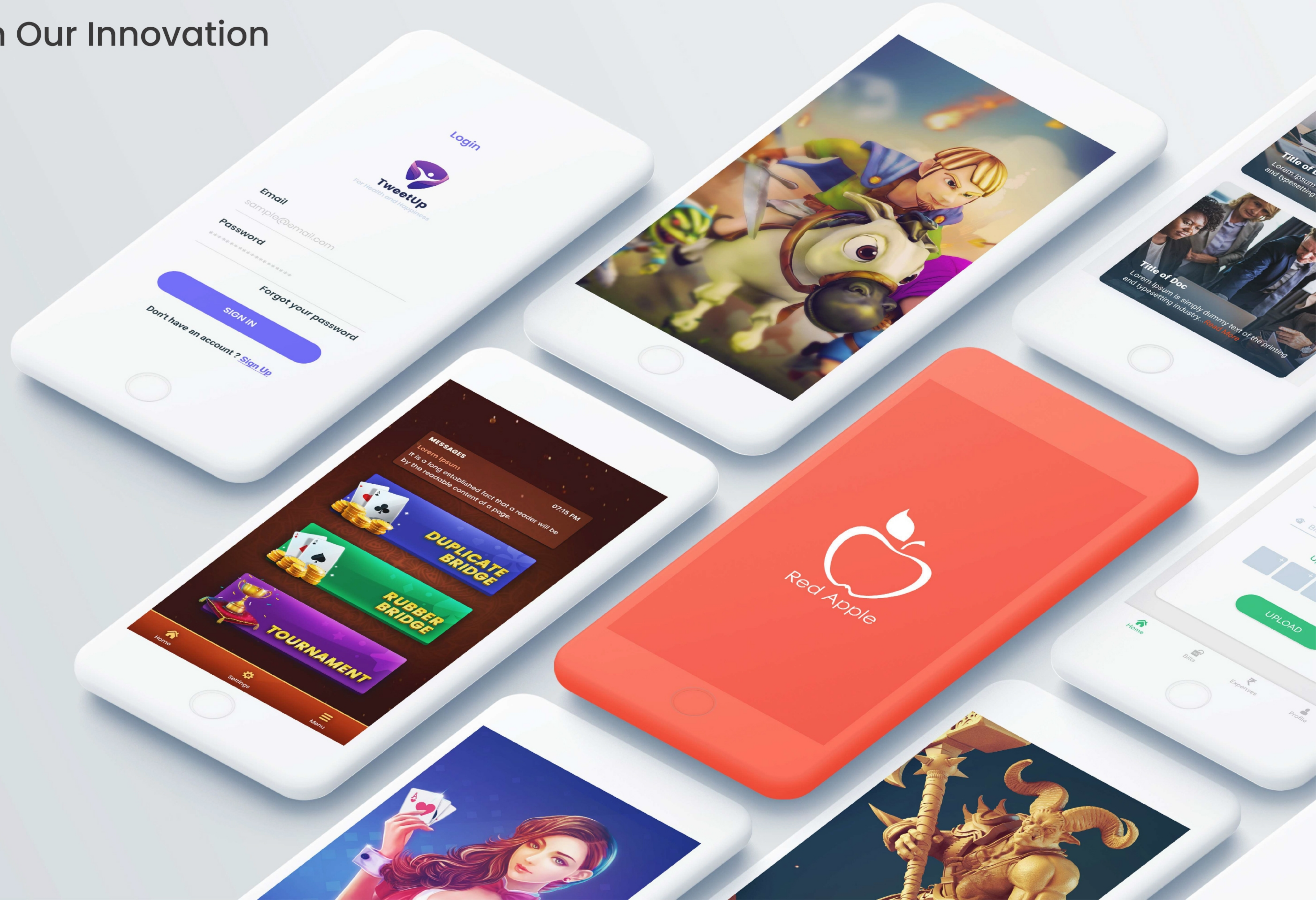




Red Apple  
ISO/IEC 27001:2013

Your Passion Our Innovation



# ABOUT US

## WHO WE ARE

Red Apple Technologies is a game and app development company. Our journey started when we, a bunch of enterprising individuals, were eager to establish our footprints in the digital landscape by blending art and technology

## WHAT WE DO

Our technical expertise encompasses a wide array of Modern tools and frameworks, Including Javascript (Node, React, Three, Angular) Unity, Phaser, Cocos, Construct, Unreal, and PHP.



# OUR JOURNEY

Originating from humble beginnings, we've expanded globally with offices in Kolkata, Delhi, Hyderabad, Texas, and Sweden. In 13 years, we've excelled in gaming, healthcare, Fintech and education, offering innovative solutions. With 1000+ projects executed, our 150+ professionals utilize cutting-edge technologies like Generative AI and AR/VR to realize groundbreaking visions. Our portfolio showcases our expertise.

**2011**

We started with an initial set up at Delhi.  
Began with the aim for growing big.

**2012**

First 3D car racing game, "Drafting King".  
Journey in the space of game development.

**2013**

First Cocos 2D game, "Alien Smasher".

**2016**

First strategy game "Royal Master Empire Clash".  
Made an entry in the arena of Gamification.

**2015**

We published our first App, "Fast Order".  
First 3D Arcade game, "Crossy Slopes & Snowy Roads".

**2014**

Our office established in Kolkata.  
First 3D simulation game, "Bow Hunter".

**2017**

Our office established in Sweden.  
Educational quiz app, "Time Wise".

**2018**

Our office established in Texas.  
First Casino game, "3Digit Gold".

**2019**

AR & VR  
Enterprise Apps  
Digital Marketing  
Art Outsourcing

**2022**

Formed partnership for IoT based mobile app.  
Debuted "Nattu's Adventure" with real characters.

**2021**

Teamed with major construction company for VR Solution.  
Started aiding Oculus Quest support.

**2020**

Teamed up for XR Medical Anatomy App.  
Expanded casino game clientele.

**2023**

Partnered with leading casino developer, broadening industry presence.

# OUR SERVICES

Our services encompass a wide spectrum, tailored to meet your unique needs and goals. From mobile app development to digital marketing strategies, we provide comprehensive solutions to propel your business forward. With a focus on innovation and client satisfaction, we deliver results-driven services that exceed expectations.

### MOBILE GAME DEVELOPMENT

- Unity Game Development
- HTML5 Game Development
- AR & VR Game Development
- Unreal Game Development
- NFT Game Development
- Metaverse Game Development Compnay
- Blockchain Game Development
- Gamification Services

### MOBILE APP DEVELOPMENT

- iOS App Development
- Android App Development
- Web App Development
- AR & VR App Development
- lot App Development Company
- React Native App Development Compnay
- Flutter App Development Company

### SOFTWARE DEVELOPMENT

- Node Js Development Company
- PHP Development Company
- Ecommerce Website Development Company

### ART & DESIGN

- 3D Art Development Company
- 2D Art Development Company

### MORE SERVICES

- Enterprice Solution
- Digital Marketing

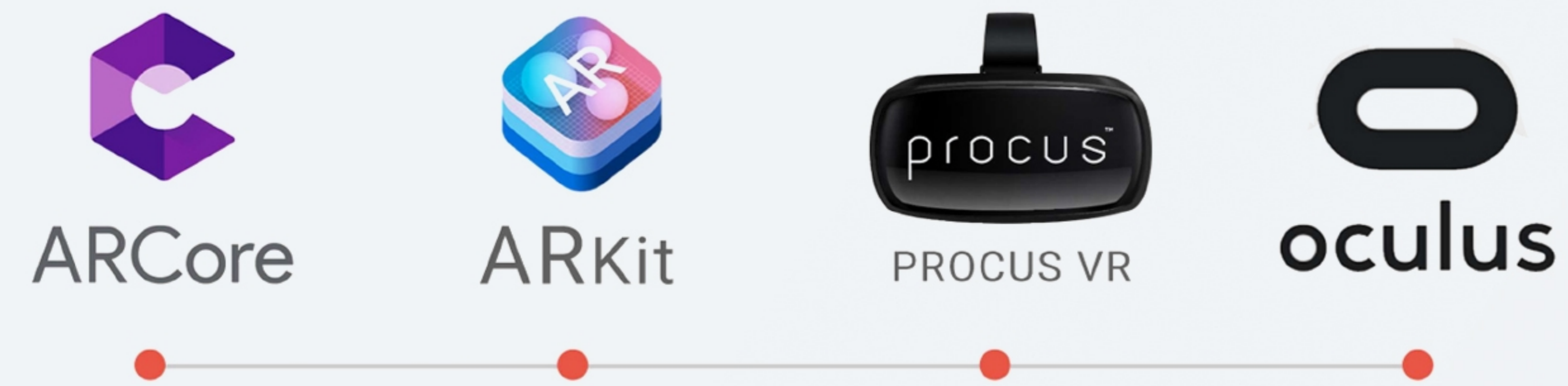
# GAME

Dedicated to providing exceptional gaming solutions, we utilize state-of-the-art tools and cutting-edge resources. With a decade-long track record of serving diverse industries, we specialize in executing projects that leverage trending technologies such as Blockchain, Metaverse, NFT, and Gamification, effectively meeting evolving industry demands.



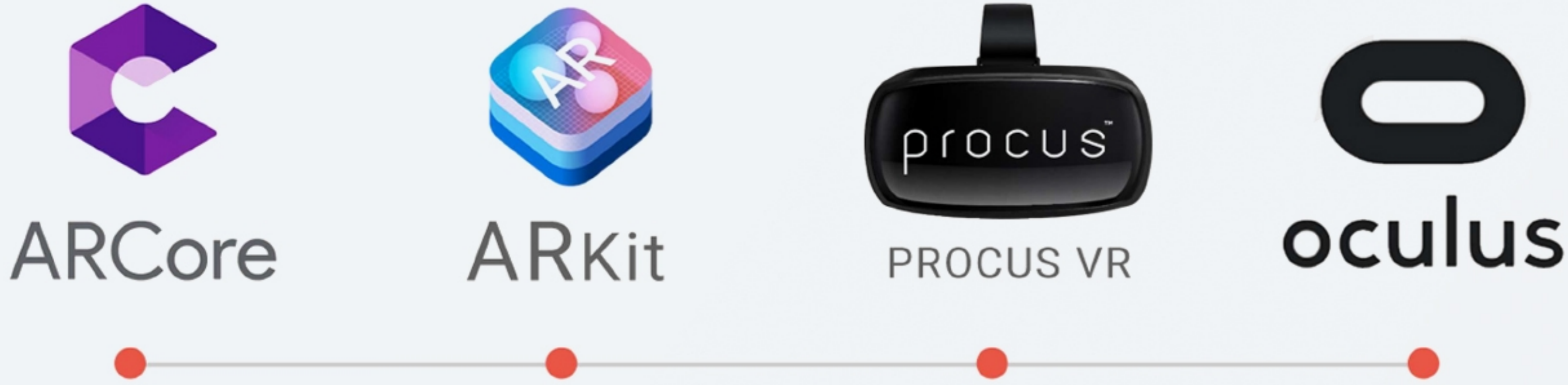
# AR & VR

As an AR and VR app development company, we empower players to interact uniquely with gaming objects, revolutionizing gameplay mechanics and adding dynamic surprises. We approach AR and VR gaming with the goal of immersing every user in an unforgettable adventure, providing an experience that goes beyond mere visualization to truly feel the spectacular environments of Virtual and Augmented Reality.



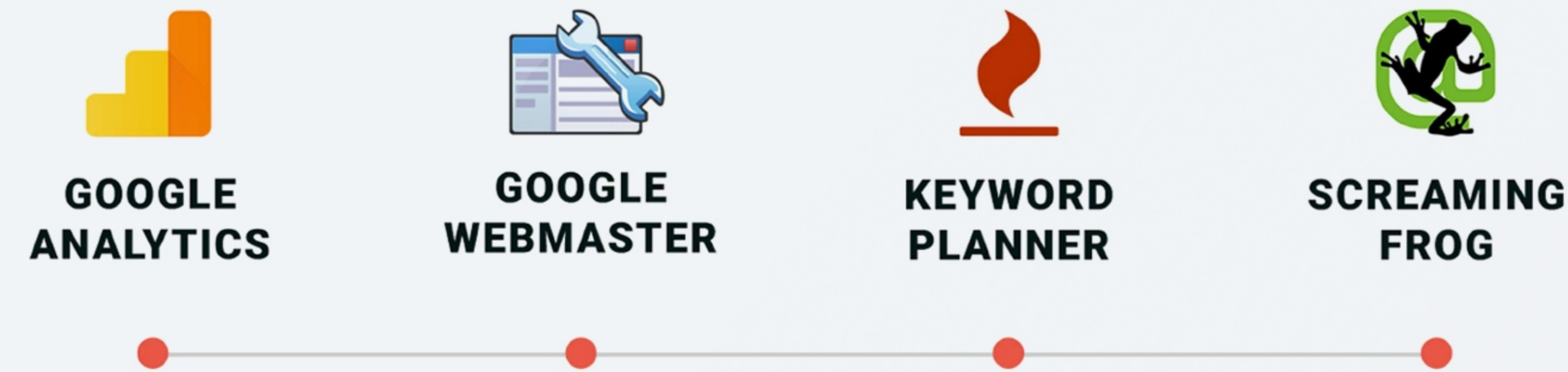
# XR & MR

XR/MR games seamlessly blend virtual and real worlds, offering unmatched immersion. Players interact with digital elements in their physical surroundings, creating dynamic gameplay. Utilizing cutting-edge tech, they blur reality and fantasy, sparking innovation. With XR/MR, users enjoy captivating adventures, transcending traditional gaming limits.



# DIGITAL MARKETING

We assist your business in delivering online marketing services to meet global demands. Our offerings include intangible benefits such as enhanced accessibility, competitive edge, and effectiveness, establishing a distinct position in the minds of current and prospective customers including data-driven advertising, online behavioral advertising, collaborative environments, game advertising, remarketing, and more.



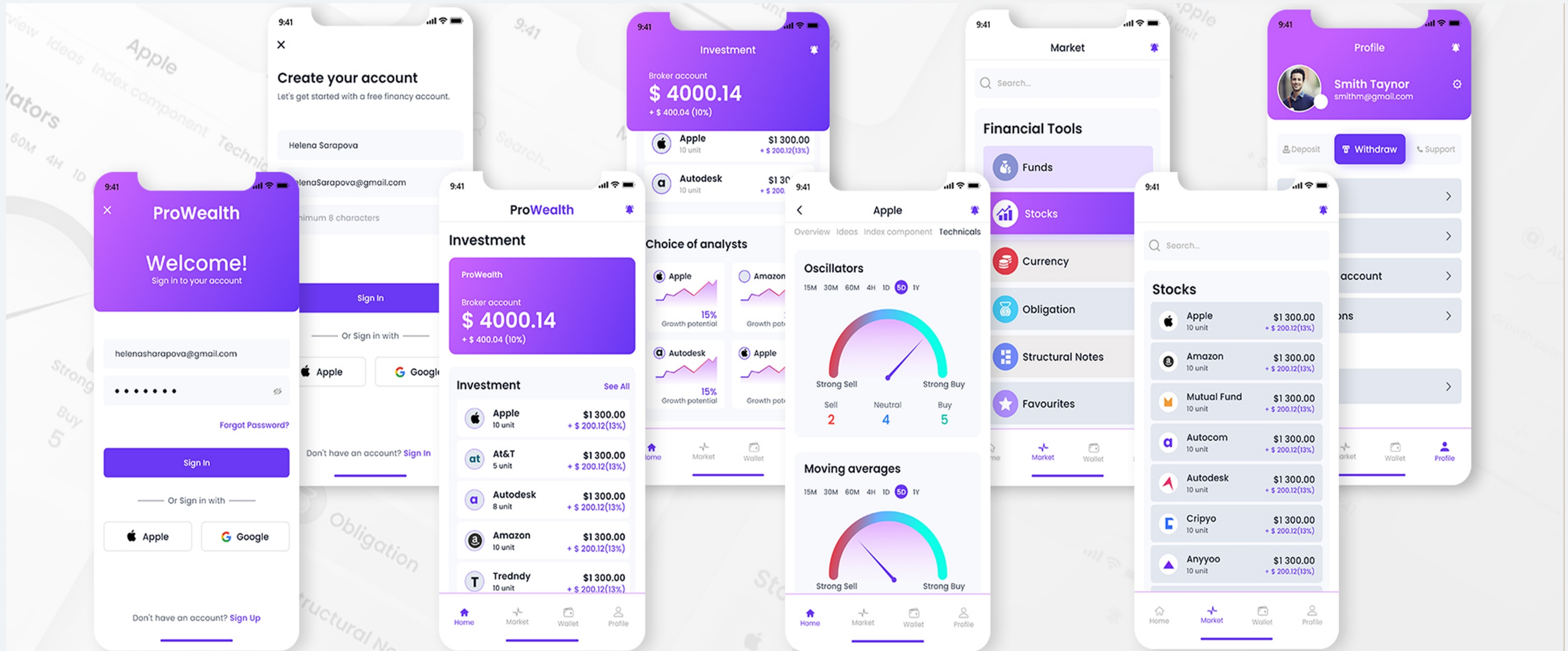


# MOBILE & WEB, UI/UX APP DEVELOPMENT

As more companies join the app market, mobile apps play a crucial role. Whether on Android or iOS, businesses seek interactive apps for a competitive edge. Thanks to advanced tech, web apps are now engaging and versatile, keeping users informed and entertained. They serve various needs, from professional tasks to immersive gaming, attracting a wide audience



2024  
Red Apple Technologies



# ART & DESIGN

As a graphic design studio, we incorporate all the latest tools and platforms for creating unparalleled art and designs. The majority of our art designs reflect innovative concepts blended with realistic impressions. We with our dedicated resources help you realize your imagination into reality rephrase.



# 2D GAME ART

From concept to design, we oversee all stages of your 2D design projects. Our team envisions clients' unique needs, crafting vibrant gaming backgrounds and characters in 2D format. Utilizing cutting-edge tools, we deliver exceptional 2D character design solutions.



Adobe  
Illustrator



Adobe  
Photoshop



Autodesk  
MAYA



Pixologic  
ZBRUSH



# 3D GAME ART

3D game art breathes life and realism into characters and environments. As a top 3D game art outsourcing firm, we provide premium solutions. From concept to execution, our creative team leverages cutting-edge resources. Our focus on 3D hard surface design ensures realistic objects like cars, robots, and weapons. With our skilled artists and advanced techniques, we imbue every gaming element with natural vitality.



Adobe  
Illustrator



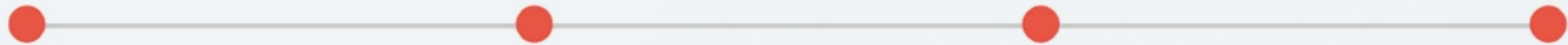
Adobe  
Photoshop



Autodesk  
MAYA



Pixologic  
ZBRUSH



# OUR PORTFOLIO

Our portfolio showcases a diverse array of projects, ranging from innovative mobile applications, Game developments to immersive AR experiences. With a focus on user-centric design and cutting-edge technology, each project in our portfolio reflects our commitment to excellence.

## PORTFOLIO

Game Development Portfolio

App Development Portfolio

2D Art Portfolio

3D Art Portfolio

Casino Gaming Portfolio

## LINKS

<https://shorturl.at/bsxaN>

<https://shorturl.at/J6ngT>

<https://shorturl.at/optFX>

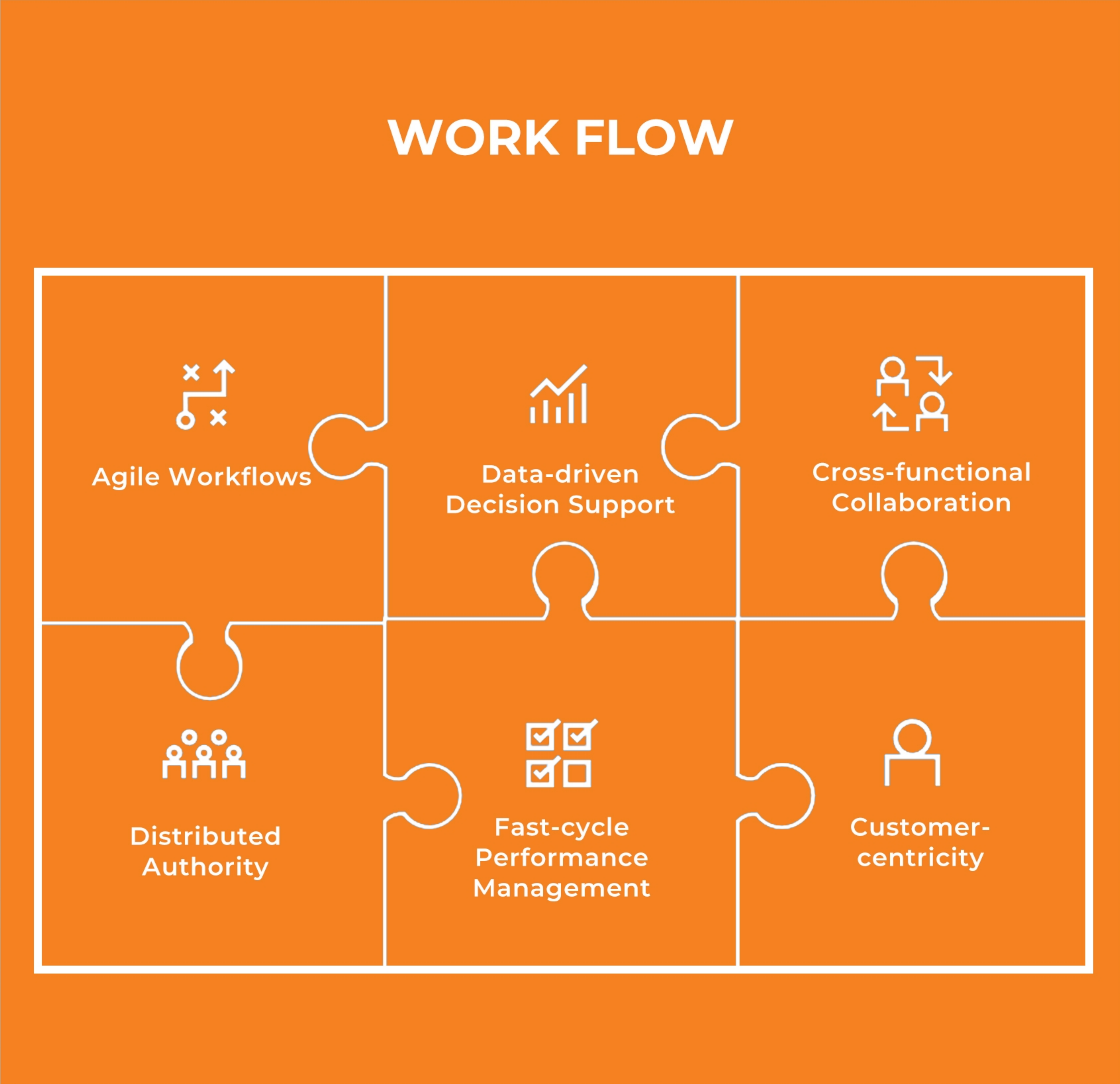
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# TEAM DISTRIBUTION

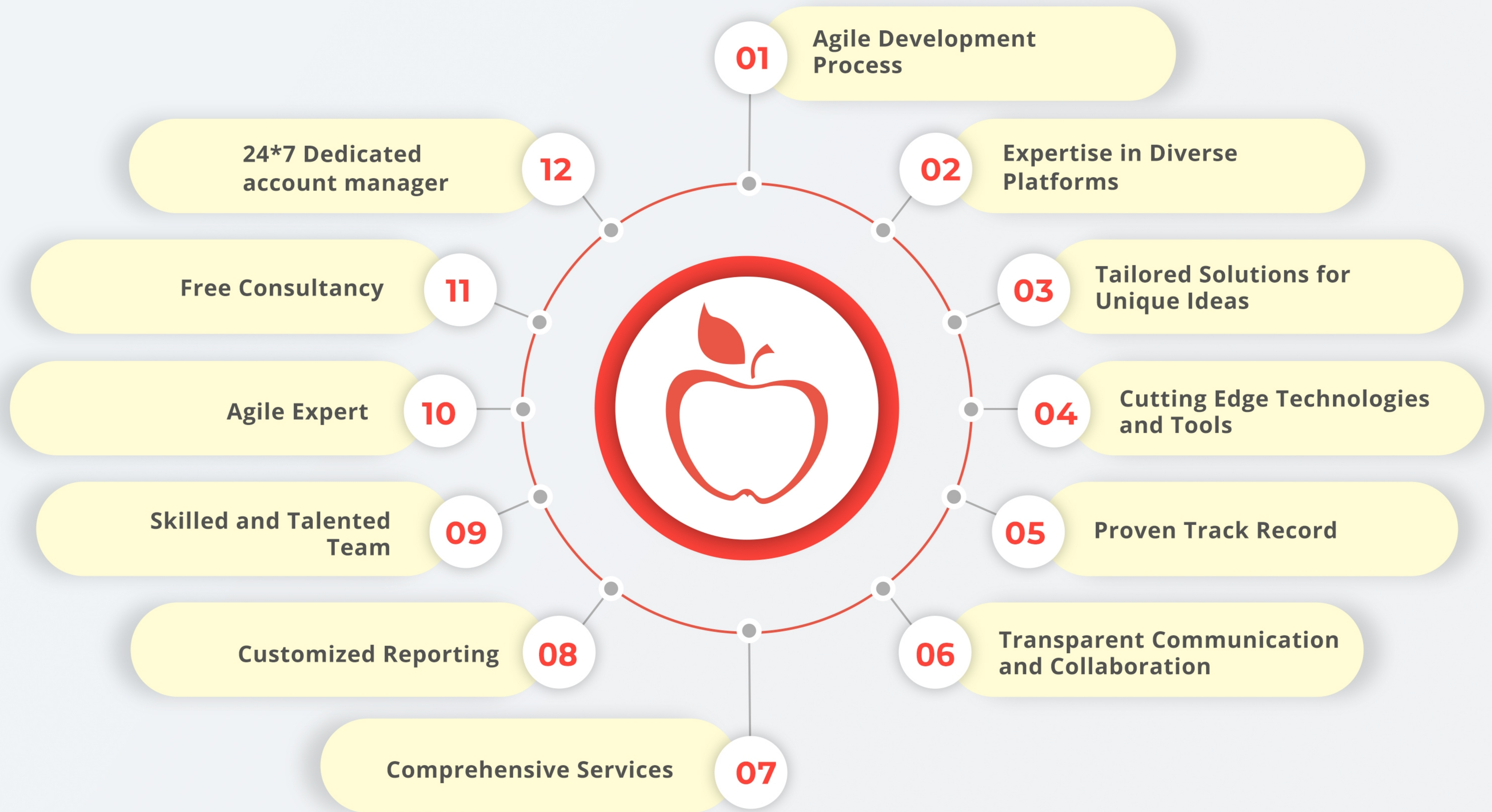
Strategically aligned, our team is distributed for optimal collaboration and efficiency.

RESOURCES TYPE
2D, 3D, UI designer
Animator
Web & Backend Developer
Game Developer
iOS App Developer
Android App Developer
Quality Analyst, Tester
Unity Technical Artist
DevOps
Game Producers
Business Analyst
HTML5 Game Developer
Unity Game Developer
Project Manager
Sales & Marketing
Human Resource



# WHY CHOOSE US / WHAT MAKES RED APPLE AN EXCELLENT CHOICE FOR HIRING?

Choose Red Apple Technology for a dedicated and agile team committed to customer-centricity. Our unwavering passion for design-led innovation sets us apart, ensuring excellence in every project.



# ENGAGEMENT MODEL

Our project protocols encompass a set of practices observed consistently for each endeavor.



## FIXED COST

- ✓ Predictability
- ✓ Ease of management
- ✓ Transparency
- ✓ Avoids Currency Fluctuation



## TIME & MATERIAL

- ✓ Easy Start
- ✓ Budget Flexible
- ✓ Part Payment Opportunity Change
- ✓ Agile Orientation



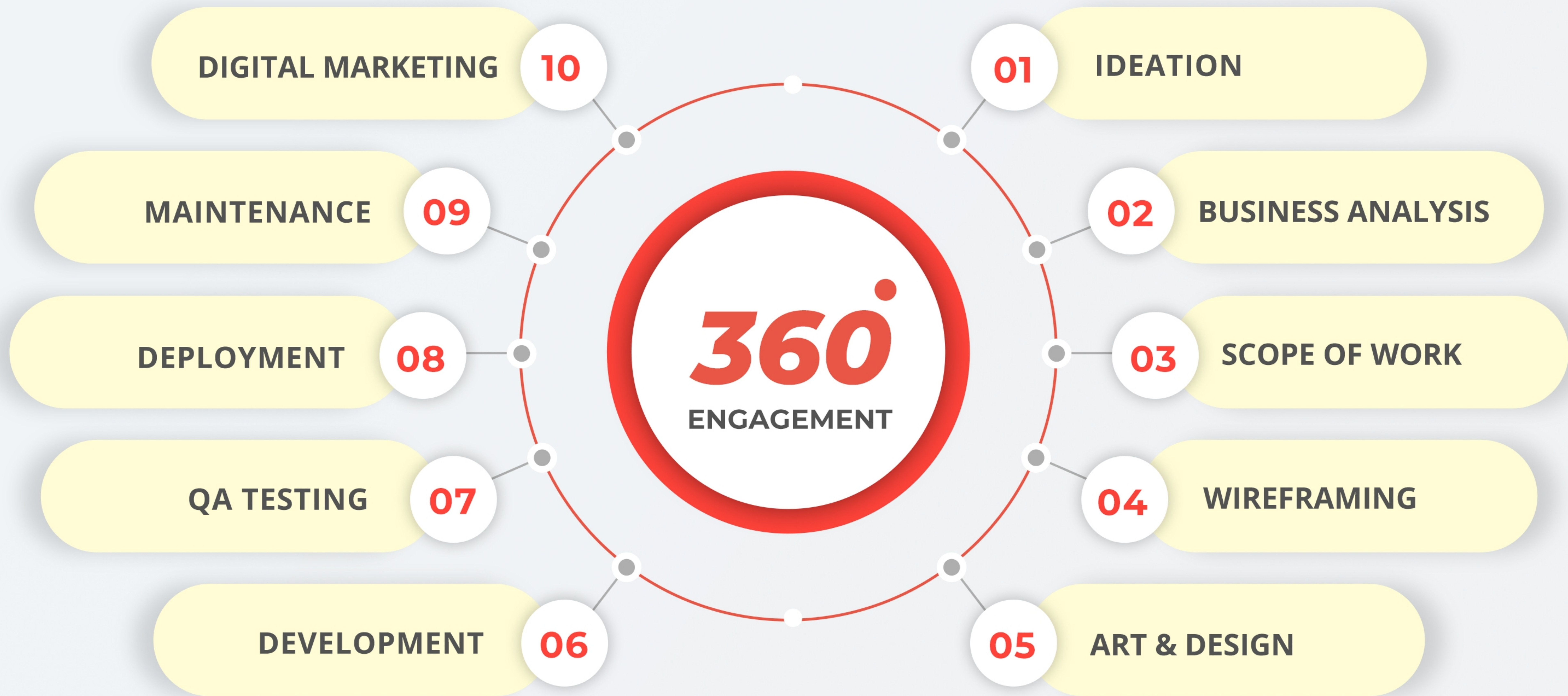
## DEDICATED HIRING

- ✓ Efficiency and Performances
- ✓ Minimising Operating cost
- ✓ Collaborative Engagement
- ✓ Quick Turnaround Time



# OUR PROCESS

Our comprehensive 360-degree engagement process guarantees the successful execution of every project, prioritizing customer-centricity, integrity, transparency, and leveraging cutting-edge technology-driven expertise.



# Thank You

LET'S STAY CONNECTED

